

22%
OFF

@maentae

THE KPI INSTITUTE



(C-BP)

CERTIFIED BENCHMARKING PRACTITIONER

Overview

The **Benchmarking Practitioner Certification** is designed to assess the candidates' skills in creating a benchmarking project tailored to their organization's needs. It tests the ability of professionals to attain superior results by managing gaps based on benchmarked data.

Key Skills Targeted

- | | | | | |
|---|---|---|---|---|
| 1. | 2. | 3. | 4. | 5. |
| Implement the benchmarking process effectively. | Apply diverse benchmarking methodologies to evaluate data against industry standards. | Convey benchmarking findings and recommendations to stakeholders. | Pinpoint root causes of performance issues and devise effective strategies for improvement. | Plan, execute, and monitor benchmarking projects. |

Pathways to Achieve the Certified Benchmarking Practitioner

<p>Recommended</p> <p>700 USD 900 USD</p> <p>Option 1: Training + Practitioner Portfolio</p> <ul style="list-style-type: none">Attend the Live Online Practitioner Training Course in 3 days (4 hours per day).Followed by the completion of the Practitioner Portfolio Assignments.	<p>500 USD</p> <p>Option 2: Practitioner Portfolio Only</p> <ul style="list-style-type: none">Enroll directly in the Practitioner Portfolio Assignments.Not including the practitioner training course.

2026 Calendar

Date	Time Zone 1	Time Zone 2
7-9 September	17:00-21:00 KSA time	09:00-13:00 CST (US)

22%
OFF

(C-BP)
CERTIFIED BENCHMARKING
PRACTITIONER

THE KPI INSTITUTE



Candidate Profile

- This certification program is recommended primarily to professionals already involved in a benchmarking team, such as program coordinators, process owners, data collectors, data analysts, or project support staff.
- In addition, the program can also be useful to professionals aiming to be part of a benchmarking team, division or department heads, as well as team members, involved in benchmarking adjacent activities.

Why Attend the Training Course?

- **Structured Guidance:** Instructor-led sessions help you understand the requirements and expectations of each assignment.
- **Hands-on Practice:** Work on exercises with facilitator support and refine your approach.
- **Peer Learning:** Exchange insights and perspectives with other participants.
- **Interactive Environment:** Ask questions, discuss challenges, and gain clarity in real time.
- **Faster Completion:** Minimize trial-and-error when completing the portfolio independently.

Course Agenda

1. Benchmarking Project Planning

- 1.1 Organizational context understanding
- 1.2 Primary benchmarking project plan
- 1.3 Benchmark partner selection and engagement

3. Benchmarking Analysis and Improvement Plan

- 3.1 Secondary benchmarking studies
- 3.2 Performance gaps and improvement opportunities identification
- 3.3 Root cause analysis using the 5 Whys technique

2. Data Collection and Validation

- 2.1 Key metrics definition for performance comparison
- 2.2 Data collection process design
- 2.3 Effective data collection tools and templates
- 2.4 Accuracy and comparability in collected data

4. Designing the Continuous Benchmarking Process

- 4.1 Establishing an ongoing benchmarking system
- 4.2 Planning data collection frequency and reporting cycles
- 4.3 Integrating benchmarking insights into organizational decision-making



The Practitioner Portfolio Assignments are directly derived from the course agenda, with each assignment aligned to and building upon the topics covered in the training modules.

22%
OFF

(C-BP)
CERTIFIED
BENCHMARKING
PRACTITIONER

@maentae

THE KPI INSTITUTE



Prerequisite Requirement:

Obtain the Certified Benchmarking Professional certification before enrolling in the Practitioner program.

Option 1

RECOMMENDED

1. Registration

Contact the Customer Engagement team to choose practitioner pathways: Option 1 or Option 2).

2. Attend Training

Attend the Practitioner Training Course (Live Online or Face-to-Face), depending on the availability.

Option 2

3. Application Form

Complete the Application Form and send it to corresponding Educational Program responsible.

4. Portfolio Assignments Completion & Submission

Complete and submit all Practitioner Portfolio Assignments through the e-learning platform.

5. Assessment Process

The portfolio will be evaluated by an assessor within 2 weeks from the submission date.

NOT
PASS

PASS

6.1. Resubmit Portfolio

Participants who do not meet the minimum score:

- Are required to resubmit the portfolio
- A reassessment fee will apply. Reassessment fee = USD 200.

6. Evaluation Report

Receive an evaluation report of the portfolio assignments, including the score and detailed feedback.

7. Evaluation Discussion

Schedule and attend a 30-minute evaluation discussion with the assessor.



8. Receive Practitioner Certificate

- Certified Benchmarking Practitioner Certificate
- (Optional) Letter of Acknowledgement



Enrollment & Certification Process

3 Ways to Register

Call us, and we will assist you through the registration process.

Online

marketplace.kpiinstitute.org

Middle-East Delegate

Teodora Gorski
Managing Director MENA
E: teo.gorski@kpiinstitute.com
M: +971 55 787 6427

Global Delegate

Alexandru Muntean
Head of Customer Engagement
E: alex.muntean@kpiinstitute.com
M: +40 747 060 997