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(C-BSCP)

CERTIFIED BALANCED SCORECARD MANAGEMENT SYSTEM *PRACTITIONER*



Overview

The **Balanced Scorecard Management System Practitioner Certification** is designed to assess the practical skills of candidates in working with the balanced scorecard methodology in a real business environment setting. It tests the ability of professionals to adapt and customize theoretical concepts to create a meaningful performance management system based on the Balanced Scorecard methodology.

Key Skills Targeted

1. Coordinate a Balanced Scorecard implementation.
2. Develop key tools of a Balanced Scorecard Management System such as Desired State of Evolution, Strategy Map, Balanced Scorecards at all organizational levels, and Portfolio of Initiatives.
3. Define a reliable reporting process.

Pathways to Achieve the *Certified BSC Practitioner*

Recommended

700 USD ~~900 USD~~

Option 1: Training + Practitioner Portfolio

- Attend the Live Online Practitioner Training Course in 3 days (4 hours per day).
- Followed by the completion of the Practitioner Portfolio Assignments.

500 USD

Option 2: Practitioner Portfolio Only

- Enroll directly in the Practitioner Portfolio Assignments.
- Not including the practitioner training course.

2026 Calendar

Date	Time Zone 1	Time Zone 2
29-1 July	08:00-12:00 KSA time	13:00-17:00 GMT +8
19-21 October	17:00-21:00 KSA time	09:00-13:00 CST (US)
30-2 December	08:00-12:00 KSA time	13:00-17:00 GMT +8

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Candidate Profile

- This certification program is recommended primarily to professionals who are directly working in performance management and balanced scorecards and/or corporate performance management departments, performance measurement specialists, and business consultants.
- In addition, the program can also be useful to division heads and department leaders involved in performance management.

Why Attend the Training Course?

- **Structured Guidance:** Instructor-led sessions help you understand the requirements and expectations of each assignment.
- **Hands-on Practice:** Work on exercises with facilitator support and refine your approach.
- **Peer Learning:** Exchange insights and perspectives with other participants.
- **Interactive Environment:** Ask questions, discuss challenges, and gain clarity in real time.
- **Faster Completion:** Minimize trial-and-error when completing the portfolio independently.

Course Agenda

1. Strategy Formulation & Stakeholders Alignment

- 1.1 Organizational identity formulation & strategy plan drafting
- 1.2 Engaging stakeholders for strategy execution success
- 1.3 Facilitate strategic alignment internally via structured communication

3. Cascading the Balanced Scorecard across all Organization Levels

- 3.1 Cascading the corporate balanced scorecard to departmental level
- 3.2 Aligning individual performance to the corporate strategy
- 3.3 Ensuring organizational alignment and accountability

2. Strategy Visualization & Performance Planning

- 2.1 Mapping the strategy for execution planning
- 2.2 Design the corporate balanced scorecard
- 2.3 Linking initiatives to strategic objectives

4. BSC Monitoring & Reporting

- 4.1 Mapping structured performance reporting based on the balanced scorecard methodology
- 4.2 Tracking performance results and operational initiatives
- 4.3 Enabling continuous performance improvement via data-driven decision-making



The Practitioner Portfolio Assignments are directly derived from the course agenda, with each assignment aligned to and building upon the topics covered in the training modules.

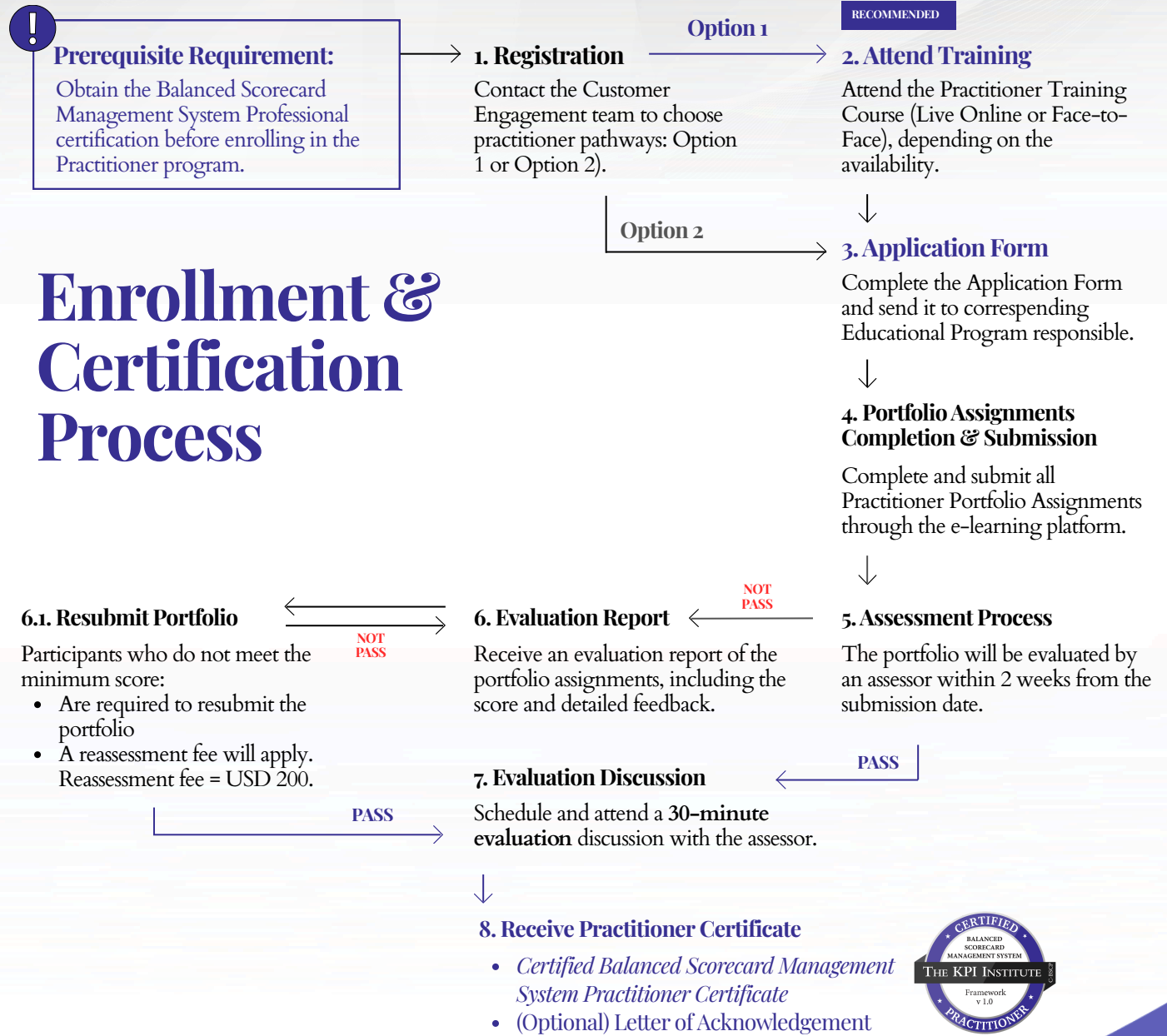
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3 Ways to Register

Online

marketplace.kpiinstitute.org

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Call us, and we will assist you through the registration process.